

Idea Questions

Required fields marked with an asterisk *

Idea Submitter * [Full Name of Contact Person]

Organization * [Organization Name]

Contact Email Address * [Email Address]

Description *

What is the technology or concept you would like to test through the ComEd Customer Innovation Program?

Value *

How does the technology or concept provide value to the ComEd program portfolio and/or to customers (energy savings, bill savings, carbon reduction, peak load reduction, home energy management or qualitative customer benefits)? If you are proposing a program design or outreach strategy initiative, please describe the mechanism(s) for providing value.

Relationship to Existing ComEd Offerings *

Is the technology or concept included in your idea eligible for incentives through any current ComEd offerings? If no, do you know why not? If yes, what new information about your technology or concept will testing your idea provide?

Target Market *

What is the target market for your technology or concept? What kinds of customers or end uses will your idea impact?

Market Potential

Has the market potential in northern Illinois for your technology or concept been established? Is the technology or concept already available in northern Illinois? If not, why is this the case? Where, if anywhere, is this technology or concept already available?

Energy Savings or Program Value

Have the expected energy savings for your technology or concept been established? Please provide attachments or links to existing resources (technical resource manuals, published studies, etc.) to help the Customer Innovation Team understand the potential savings from your idea.

Additional Resources Needed

What kind of research or testing needs would your idea require to determine its suitability for the ComEd Customer Innovation Program? This might include primary research, savings measurement, technology installation and/or customer engagement.

Please read our [Terms of Use](#) and accept them below to complete your submission. * [Checkbox]