

Pre-Proposal Questions

Required fields marked with an asterisk *

Pre-Proposal Submitter * [Full Name of Contact Person]

Organization * [Organization Name]

Contact Email Address * [Email Address]

Description *

What is the proposed technology or concept that needs testing? As part of the description, please clarify the type of project proposed (market characterization, lab testing, customer research, field tests & demonstrations, scaled deployments or market development). If you are proposing a program design or outreach strategy initiative, please describe the mechanism(s) for energy savings involved in the initiative.

Value *

How does the technology or concept provide value to the ComEd program portfolio and/or to customers (energy savings, bill savings, carbon reduction, peak load reduction, home energy management or qualitative customer benefits)? If you are proposing a program design or outreach strategy initiative, please describe the mechanism(s) for providing value.

Market Sector & Applicability *

What is the primary purpose for this technology or concept? What sector (commercial, industrial, public sector, residential, residential income eligible) is this technology or concept targeting? Does it apply to specific groups or segments within one of these sectors? Who is most likely to install/use it?

Cost *

How much does this technology or concept cost to the end-user without subsidy (i.e. what is the market cost)? If applicable, what is the incremental cost over the market incumbent technology?

Portfolio Transferability

Does the technology or concept exhibit real potential for energy savings or customer solutions and enough technical and market maturity to be able to create adoption at scale in the near-to-mid term?

Market Potential

What is the market potential in northern Illinois for your technology or concept? How many ComEd customers would benefit from your technology or concept, and what would the gross kWh savings be if all of those customers adopted it?

Relationship to Existing ComEd Offerings

Is the technology or concept included in your idea eligible for incentives through any current ComEd offerings? If no, do you know why not? If yes, what new information about your technology or concept will testing your idea provide?

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