

BEP - Rideshare

This document is for review only, to submit your response please use the [submission form provided here](#).

1.1 Company Background

ComEd is a unit of Chicago-based Exelon Corporation (NASDAQ: EXC), a Fortune 250 energy company with approximately 10 million electricity and natural gas customers. ComEd powers the lives of more than four million customers across northern Illinois or 70 percent of the state's population.

1.2 RFI Background

ComEd is soliciting ideas from interested parties to inform implementation of the eight BE pilots approved in the Final Order in ComEd's Beneficial Electrification Plan ("BE Plan") proceeding. These pilots aim to test new technologies in new communities and ComEd is using the request for information ("RFI") process to understand the benefits and risks associated with these technologies from a diverse set of viewpoints.

To date, ComEd has explored Rideshare through a mobility pilot program that was launched in December 2017 and ended October 2019. The EV Dash program was created in response to input provided by members of the Bronzeville community and in conjunction with the Community of the Future initiative, which aims to collaborate with communities in our service territory to identify, develop, execute, and evaluate projects and programs that facilitate the clean energy transition and climate resilience, prioritizing energy equity, public health, and economic opportunity.

Members of the Bronzeville Community of the Future advisory committee identified a need among seniors in the community to have easier access to convenient, affordable and environmentally friendly transportation. The team designed the program to study the impact of electric vehicle (EV) adoption on grid reliability and identify potential opportunities to leverage the charging technology in supporting demand response programs over a one-year period. The pilot program was comprised of one EV providing first-mile/last-mile transportation for senior residents at TRC Senior Village in Bronzeville. In the course of the program's two-year run, the ridership increased, but never reached the level of sustained demand required to staff the shuttle with a full-

time driver. Approximately 250 residents benefited from the program, many of whom used the shuttle frequently during the pilot.

ComEd is eager to identify effective strategies to bring electric vehicle benefits to non-vehicle owners. While the EV dash program established a site-based strategy to do so, this strategy is one of many potential program designs that could be established to make electric vehicle benefits more inclusive. ComEd is eager to receive input on what goals a rideshare program should achieve and on candidate program designs to achieve these goals.

1.3 RFI Objectives

As part of the current BE Plan, ComEd is developing a portfolio of BE pilots to increase the positive impact of increased electrification, especially transportation electrification, that may help inform its next BE Plan. ComEd will continue to develop a forward-looking electrification strategy, and for these guided BE pilots, that begins with the information collected through RFI responses.

ComEd's intent for the Rideshare RFI is to better understand how we can provide EV access to low-income and EJ/R3 customers for whom car ownership is not an option

This RFI does not commit ComEd to award a contract, pay any costs incurred in the preparation of a response to this RFI, or to procure or contract for services. ComEd reserves the right to accept or reject any or all proposals received as a result of this RFI, to negotiate with any qualified submitting entities, or to cancel this RFI in part or in its entirety.

ComEd may launch a Request for Proposals (RFP) in 2024-2025, with pilot contract in 2024-2025. Details on timing release will be shared as a follow-up to the RFI. ComEd reserves the right to cancel or change the proposed RFP release dates and details.

2.1 RFI Schedule

This RFI will be launched on November 3, 2023. Responses will be accepted until December 1, 2023 at 5:00 p.m. CST. It is the sole responsibility of the responding firms to ensure their submission is received through Qualtrics on or before the due date and time.

2.2 Schedule of Events

RFI issued – November 3, 2023

Response to RFI deadline – 5:00 p.m. CST December 1, 2023

Submitting participants will be notified of next steps after ComEd has reviewed responses – No later than March 1, 2024

2.3 Documentation and point of contact

Participants should respond with the information listed in the questions below (and found in the submission form). For questions or concerns regarding this solicitation, please reach out to [BEPilots@comed.com](mailto:BEPILOTS@comed.com).

SUBMISSION QUESTIONS

1. Describe, in sufficient detail, what concept(s) could support and meet the objectives of this pilot and to enable the implementation of a scalable and successful pilot.
2. Please rank the following benefits that could be achieved by this pilot in order from most important to least important:
 - a. Advances beneficial electrification
 - b. Increases grid resilience, reliability, or power quality
 - c. Economic benefits to customers
 - d. Energy savings to customers
 - e. Decreases in greenhouse gas emissions or local air pollution
 - f. Addresses an existing equity gap, either with regard to technology access, program benefits, or community stakeholder inclusion
3. Are there any benefits not included in the list above that ComEd should consider? If so, how would you rank it in the list above?
4. Cite or provide links to any studies, references, or benchmarking data that support aspects of this pilot.
5. Provide a list of current manufacturers or suggested suppliers who produce products/technologies that can be used in this pilot. If known, please detail product readiness and any known deployments.
6. Identify or propose geographical regions where this pilot can best provide benefit and/or experience successful deployment.
7. Describe how this pilot can be designed to maximize customer benefits including energy savings, cost savings, and non-energy benefits.

8. Describe how this pilot can be designed to benefit income-eligible customers or Equity Investment Eligible Communities
9. Provide a list of any community groups or other relevant stakeholders that may be beneficial to engage in the development or implementation of this pilot.
10. Describe what considerations should be made for the overall potential grid impact of the pilot and how that can be measured.
11. Describe the potential operational and safety risks that should be considered and addressed in the development of this pilot. What technologies or measures can be put in place to mitigate these risks?
12. Please provide any additional information that could contribute to the successful implementation of this pilot.